

**European Commission
Directorate General for Health and Food Safety
Directorate General for Directorate for the Internal
Market, Industry, Entrepreneurship & SMEs
Via email to
SANTE-Advisory-Group@ec.europa.eu
GROW-CODE-OF-CONDUCT-FOOD@ec.europa.eu**

**Géraldine Kutas
Director General
CropLife Europe aisbl
9 Rue Guimard
1040 Brussels**

Brussels, 30 June 2021

Subject : Expression of intent to sign the EU Code of Conduct on Responsible Food Business and Marketing Practices

Dear Sir, Madam,

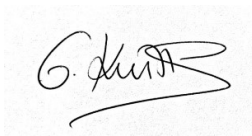
CropLife Europe wishes to congratulate the European Commission and the “middle of the food chain” for finalizing the Code of Conduct in such an ambitious timeline. We applaud this initiative and are ready to play our part in enabling the transition towards a more sustainable and biodiverse ecosystem underpinning the food system.

Through this letter, CropLife Europe is pleased to express its intent to sign the Code of Conduct and support its aspirations in the areas where we can meaningfully contribute, in particular crop protection solutions and plant biotechnology.

With such signature we pledge to:

- i. endorse the aspirational objectives set out in the Code of Conduct;
- ii. promote and disseminate the Code of Conduct with(in) our constituencies;
- iii. encourage our members to align their actions to the aspirational objectives and targets of the Code of Conduct;
- iv. explore the possibility of developing sector-specific tools and resources in support of the Code of Conduct;
- v. provide, on an annual basis, a report of our activities in support of the Code of Conduct;
- vi. continue to engage in dialogue with other food chain/systems actors and EU and international policy-makers to forge (new) relationships, exchange good practices and discuss challenges encountered, learn from each other (studies, projects) and create better mutual understanding, and identify opportunities for collaboration and potential partnership.

Yours sincerely,



Géraldine Kutas
Director General