

2030 Commitments

For the Future of #Ag

Innovation & Investment



We will invest to accelerate farmers' abilities to fight pests, weeds and diseases while protecting the environment

Policy Support

By supporting the deployment of digital tools and biopesticides, we further the European Commission's ambition of a digital and green recovery.

A new set of commitments from the European manufacturers of pesticides and biopesticides.

Our 2030 Commitments support the European Green Deal policy initiatives that are focused on making Europe climate neutral.

We are committed to making agriculture more resilient and sustainable, and are committed to driving a better, greener recovery.

Our industry supports sustainable food production, farmers and food security, and our core business is to provide a variety of innovative farm solutions -- chemical, biological or digital.

Circular Economy



We will continue to address the plastics waste challenge

Policy Support

By increasing the collection and recycling of the plastic containers in which pesticides and biopesticides are packaged, we contribute to the EU's goal of a circular economy that aims at minimising waste and resources used lessening the environmental impact of plastic packaging.

Protecting People & the Environment



We will provide access to training on new technologies and best management practices on how to responsibly use our products

Policy Support

By training farmers on the implementation of Integrated Pest Management, water protection, the importance of personal protective equipment (PPE) our industry desires to further minimise exposure and reduce risk of pesticide use, all while contributing to the overall goals of the Sustainable Use Directive.

**more
with less**

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© November 2022



Our Six Commitments

Innovation & Investment



I Invest 10 billion euros into innovation in precision and digital technologies by 2030.

II Invest 4 billion euros into innovation in biopesticides by 2030.

More targeted ways to protect crops, **with less** impact on the environment supported by the proper regulatory framework.

Circular Economy



III Establish an average 75% collection rate of plastic pesticide and biopesticide containers across EU Member States by 2025.

IV Ensure that a container scheme is available in all EU Member States by 2025, expanding the programme in two additional Member States each year.

More recovery and plastic container recycling, **with less** plastics waste.

Protecting People & the Environment



V By 2030, train 1 million advisors and farmers on best management practices for farmer health protection – as well as for water and the environment.

VI In order to further reduce operators' exposure, make Closed Transfer Systems (CTS) technologies available to 100% of European farmers and operators by 2030.

More training and protection, **with less** exposure and reduced risk for farmers and society.

**more
with less**